



Integral University, Lucknow
Integral Institute of Agricultural Science and Technology
Evaluation Scheme of Postgraduate program
w.e.f. Session 2022-23

MBA Agribusiness Management

Semester – I

Course Code	Course Title	Type of Course	Periods/ Per week			Evaluation Scheme Theory Mid Sem			Evaluation Scheme Practical Mid Sem			Practical End Sem Exam	Sub Total (Theory +y Practical Mid Sem Exam)	End Sem Theory Exam	Subject Total	Credit	Total Credit Points	Attributes							United Nations Sustainable Development Goals (SDGs)						
			L	T	P	CT	TA	Total	CT	TA	Total							Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics							
ABM 501	Principles of Management and Organizational Behaviour	Major	3	0	0	20	10	30	-	-	-	-	30	70	100	3:0:0	3	√	√	√											
ABM 503	Applied Agribusiness Economics		2	0	0	20	10	30	-	-	-	-	30	70	100	2:0:0	2	√	√	√							8				
ABM 504	Human Resource Management for Agricultural Organization		2	0	0	20	10	30	-	-	-	-	30	70	100	2:0:0	2	√	√	√	√			√	√						
ABM 506	Agricultural and Food Marketing Management-I		2	0	0	20	10	30	-	-	-	-	30	70	100	2:0:0	2	√	√	√		√	√	√							
Total																	*														
*Major should not exceed more than 9 credit																															
ABM 511	Rural Marketing	Minor	3	0	0	20	10	30	-	-	-	-	30	70	100	3:0:0	3	√	√	√						√					
ABM 525	Management of Agri-Business Co-Operatives		2	0	0	20	10	30	-	-	-	-	30	70	100	2:0:0	2	√	√	√		√	√	√							
Total																	**														
ABM 536	Strategic Management for Agri Business Enterprises	Supporting	2	0	0	20	10	30	-	-	-	-	30	70	100	2:0:0	2	√	√	√		√	√	√			8				
PGS503 (e-Course)	Intellectual Property and Its Management in Agriculture	Common	1	0	0	20	10	30	-	-	-	-	30	70	100	1:0:0	1	√	√	√						√					
PGS506 (e-Course)	Disaster Management		1	0	0	20	10	30	-	-	-	0	0	70	100	1:0:0	1	√		√											
ABM 539	Communication for Management and AgriBusiness	Basic Courses	3	0	0	20	10	30	-	-	-	-	30	70	100	3:0:0	3 [#]									4					
Total																	***														
Grand Total																	****														

Grand Total (****) = *+**+***, Credit should not exceed more than 22 credit in one semester; [#]Compulsory course for Summer Training/Project Work.



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MBA Agribusiness Management

Semester – II

Course Code	Course Title	Type of Course	Periods per week			Evaluation Scheme Theory Mid Sem			Evaluation Scheme Practical Mid Sem			Practical End Sem Exam	Sub Total (Theory + Practical Mid Sem Exam)	End Sem Theory Exam	Subject Total	Credit	Total Credit Points	Attributes						United Nations Sustainable Development Goals (SDGs)					
			L	T	P	CT	TA	Total	CT	TA	Total							Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value		Professional Ethics				
ABM 502	Managerial Accounting and Control	Major	3	0	0	20	10	30	-	-	-	-	30	70	100	3:0:0	3	√	√	√				√					
ABM 505	Production and Operations Management		2	0	0	20	10	30	-	-	-	-	30	70	100	2:0:0	2	√	√	√				√	12				
ABM 507	Agricultural and Food Marketing Management- II		2	0	0	20	10	30	-	-	-	-	30	70	100	2:0:0	2	√	√	√	√		√	√					
Total																	*												
*Major should not exceed more than 9 credit																													
		Minor	3	0	0	20	10	30	-	-	-	-	30	70	100	3:0:0	3 ^s												
Total																	**												
ABM 537	Operations Research	Supporting	2	0	0	20	10	30	-	-	-	-	30	70	100	2:0:0	2	√	√	√		√	√		4				
PGS502	Technical Writing and Communications Skills	Common	0	0	2	0	0	-	-	-	-	25	75	0	100	0:0:1	1	√	√				√	4					
PGS505 (e-Course)	Agricultural Research, Research Ethics and Rural Development Programmes		1	0	0	20	10	30	-	-	-	0	0	70	100	1:0:0	1	√	√			√	√	4					
PGS509	AI Applications in Agribusiness Management		2	0	1	20	10	30	-	-	-	20	50	50	100	2:0:1	3 ^{††}	√	√										
ABM 541	Computer Applications for Agri Business	Basic Courses	3	0	0	20	10	30	-	-	-	-	30	70	100	3:0:0	3 [#]												
ABM 540	Research Methodology for Agri Business Mgmt		3	0	0	20	10	30	-	-	-	-	30	70	100	3:0:0	3 [#]												
ABM 550	Master's Seminar		-	-	-	-	-	-	-	-	-	-	-	-	100	0:0:1	1		√					4					
Total																	***												
Grand Total																	****												

Grand Total (****) = *+***+***, Credit should not exceed more than 22 credit in one semester; ^sMinor course of 3 credits maximum to be opted by student; ^{††} = Non-Gradial Course; [#]Compulsory course for Summer Training/Project Work

List of Minor Courses for MBA Agribusiness Management		
	Courses	Credit
Generalized		
ABM 531	Advertising And Brand Management	1
ABM 534	Human Resource Competence and Capacity Building Systems	1
Agro-chemical		
ABM 512	Fertilizer Technology and Management	3
ABM 513	Management of Agro-Chemical Industry	3
Food related		
ABM 510	Food Technology and Processing Management	3
ABM 518	Food Retail Management	2
Livestock and Poultry		
ABM 515	Technology Management for Livestock Products	3
ABM 520	Feed Business Management	2
ABM 521	Management of Veterinary Hospitals	2
ABM 522	Poultry and Hatchery Management	2
ABM 527	Dairy Business Management	1
Horticulture related		
ABM 516	Fruit Production & Post Harvest Management	3
ABM 523	Management of Floriculture and Landscaping	2
Seed Production		
ABM 514	Seed Production Technology Management	3
Agri-Marketing		
ABM 519	Management of Agricultural Input Marketing	2
ABM 524	Risk Management in Agri Business	2
ABM 526	Business Analytics for Agriculture	2
ABM 530	Quality Management for Agri Business	1
ABM 532	Agri Infrastructure and Warehousing Management	1
ABM 533	Contract Farming	1
ABM 535	Agri Commodity Markets and Futures Trading	1
Extension		
ABM 528	Agri Extension Management	1
Renewable Energy		
ABM 529	Renewable Energy Sources Management	1
Farm Power		
ABM 517	Farm Power & Machinery Management	2

Minor course of 3 credits maximum to be opted by student